

MARYLAND DEPARTMENT OF HEALTH

MEDICAID AND HOME VISITING SERVICES: A POLICY PATHWAY

**Planning Administration - Office of Health Care Financing
Maternal and Child Health Bureau**

January 31, 2019

Session Format

Presentation

- 10:15 am – 10:45 am

Panel Discussion

- 10:45 am - 11:05 am

Questions

- 11:05 am - 11:45 am

Objectives

Understand

- Overview of Medicaid and Home Visiting in Maryland
- §1115 Medicaid Waiver as a vehicle for funding home visiting services
- Cross-sector partnerships needed to successfully design and implement a Medicaid-funded home visiting pilot

Identify

- A policy pathway for administrators interested in creating more diverse and sustainable funding streams for home visiting services

Audience Priorities

- What are you most interested in learning more about during today's session?
 - §1115 Waiver Development
 - HVS Rate Setting
 - Federal Funding Mechanism
 - Program Implementation
 - Lessons Learned
 - Medicaid/Public Health Collaboration Strategies
 - Stakeholder Engagement
 - Communication Tools
 - Other

General Overview of Medicaid in Maryland

HealthChoice

Maryland's Medicaid Managed Care Program



MARYLAND
Department of Health

Overview (Fiscal Year 2018)

Fiscal Impact

- Approximately \$11 billion in state and federal funds
- Typically accounts for about 23% of State budget

Reach

- Provides benefits for approximately 1.39 million people
- 1.18 million (85.1%) are enrolled in HealthChoice

§1115 HealthChoice Waiver

The Federal Government through §1115 demonstration waivers:

- Allows states to have flexibility in their Medicaid programs
- Ability to test new innovative programs

The waiver permits Maryland to implement certain programs including:

- Managed Care
- MCH Home Visiting Expansion

HealthChoice

HealthChoice is the name of the Maryland's statewide mandatory managed care program

The HealthChoice Program:

- Requires eligible Medicaid participants to enroll in a Managed Care Organization (MCO) of their choice and select a primary care provider (PCP) to oversee their medical care
- Contracts with providers (doctors, hospitals) to provide covered services to their enrollees
- Is responsible to provide or arrange for the full range of health care services

HealthChoice Program

There are currently 9 MCOs participating in HealthChoice:

**Aetna Better Health
(NEW)**

**AMERIGROUP
Community Care**

**Jai Medical
Systems**

Kaiser Permanente

**Maryland Physicians
Care**

**MedStar Family
Choice**

Priority Partners

**University of
Maryland Health
Partners**

UnitedHealthcare

Managed Care Organizations

Responsible for providing other services related to the patient's healthcare, including:

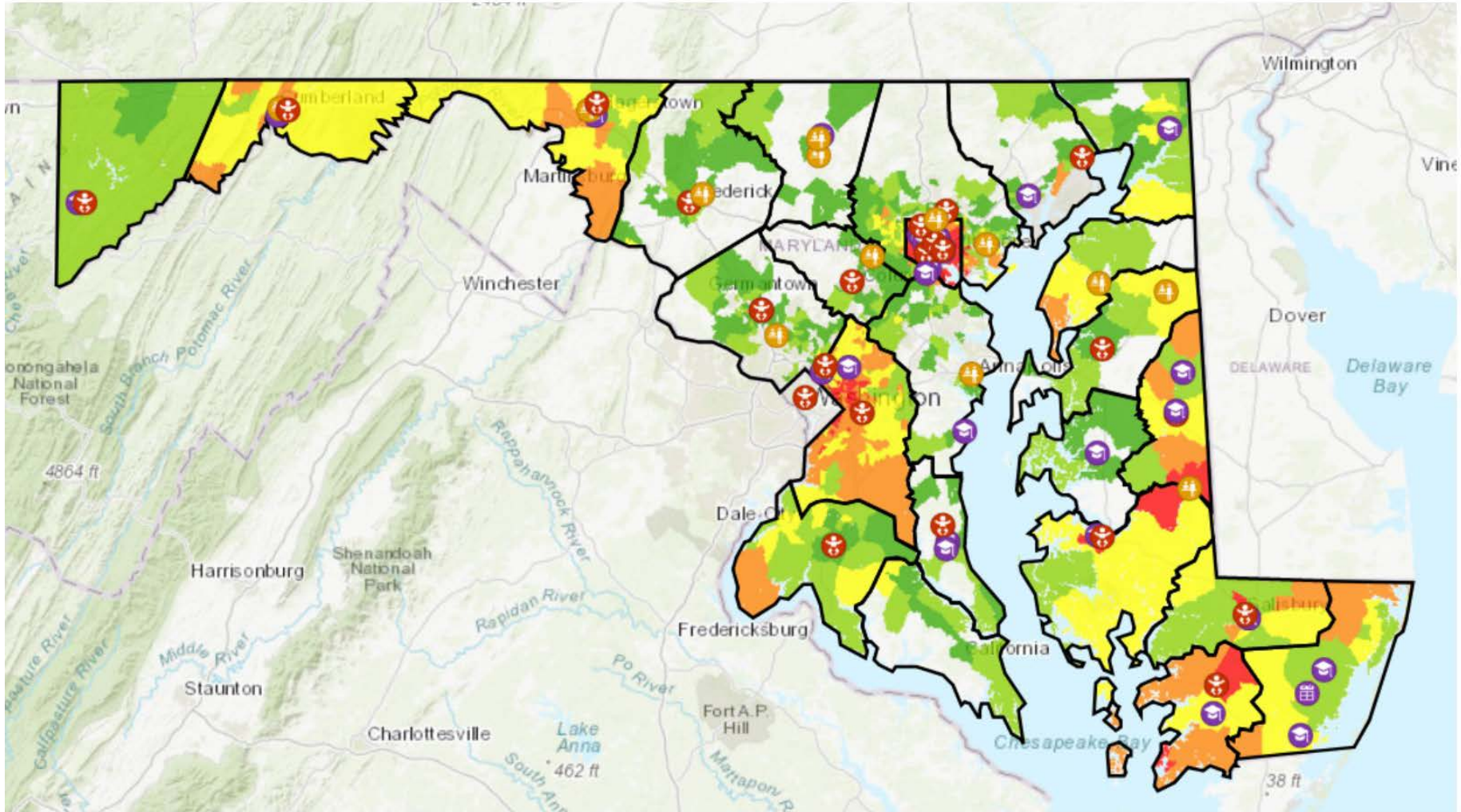
- Language interpretation
- Educating enrollees on prevention and good health habits
- Providing case management, outreach and home visits for certain special needs and hard-to-reach populations
- Coordinates needed services such as transportation and the Supplemental Nutritional Program for Women, Infants and Children (WIC)
- Certain services are carved out of the MCO benefit package

General Overview of Maternal and Child Health Landscape in Maryland

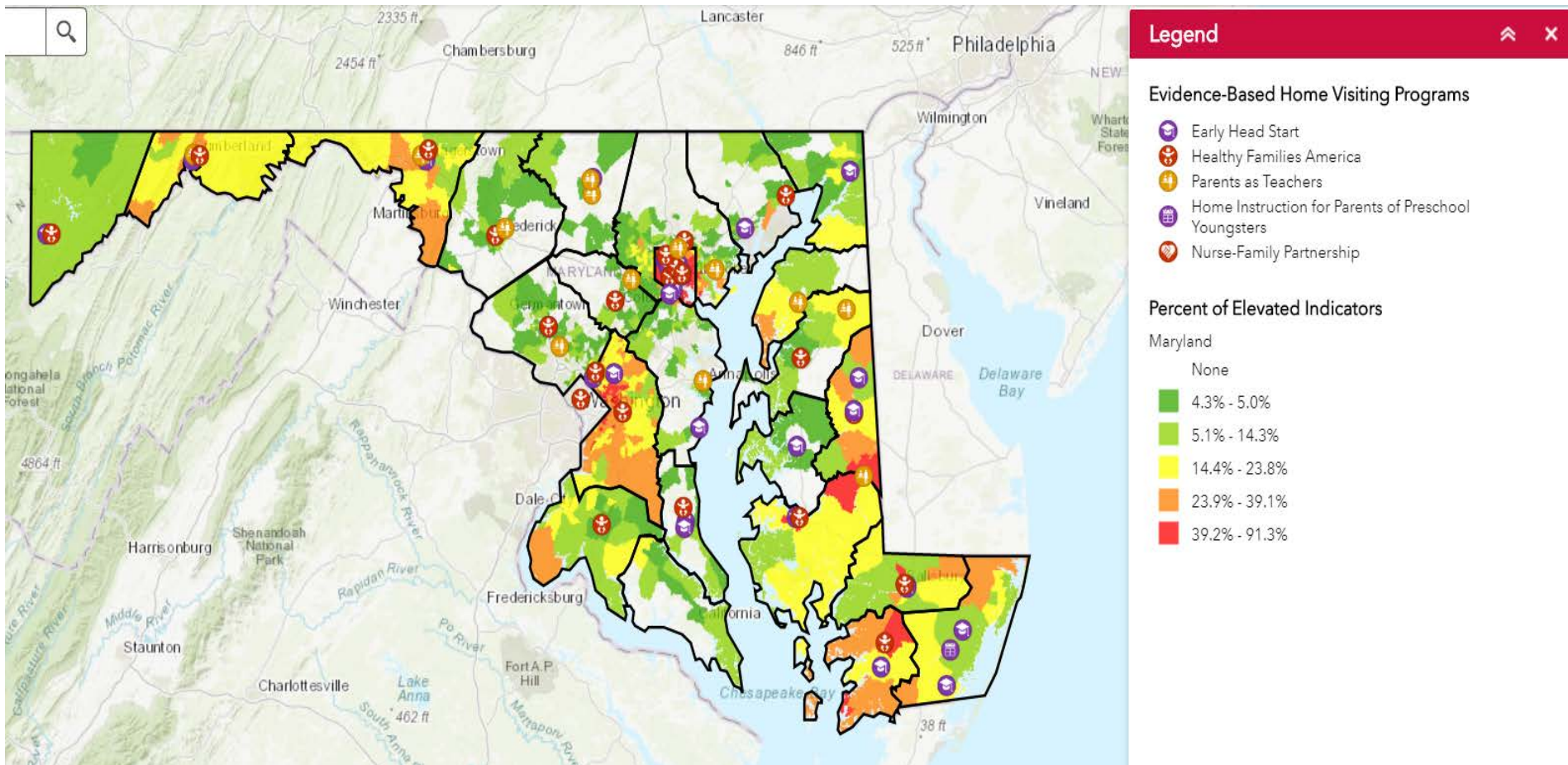
Home Visiting Landscape in Maryland

- Federal MIECHV funds, administered through Maryland Department of Health, support about one third of the home visiting programs in state.
- Agencies providing state funds include the Department of Human Services, the Governor's Office for Children, and the Maryland State Department of Education.

Updated Maryland Maps: Needs Assessment 2018-2019



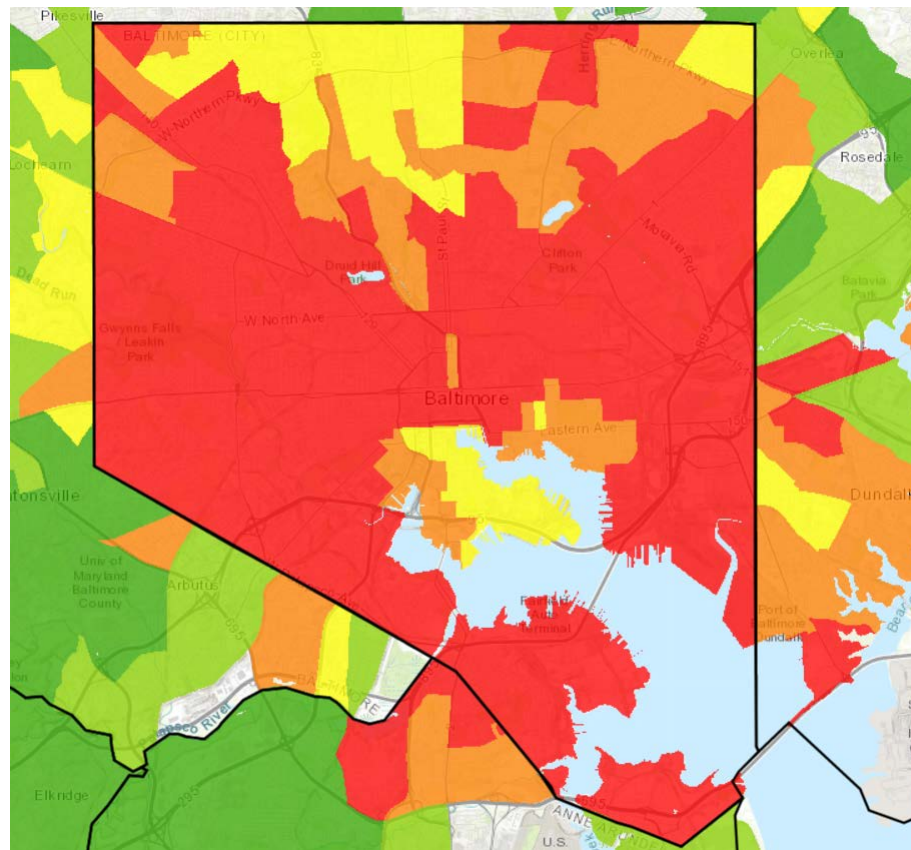
Evidence-Based Home Visiting Locations



Evidence-Based Home Visiting Locations

<https://maps.health.maryland.gov/phpa/mch/indicators/>

The map allows individual jurisdictions to look by street at areas in need.



HV Models in Maryland

Program Model	Number of Known Program Sites FY 2017	Target Population
Early Head Start (EHS)	27	0-3
Healthy Families America (HFA)	28	Prenatal-3 months
Home Instruction for Parents of Preschool Youngsters (HIPPY)	3	3-5
Nurse Family Partnership (NFP)	1	<28 weeks gestation
Parents as Teachers (PAT)	14	Prenatal-5
Other*	10	Varies
TOTAL #	83	

Maryland's Policy Pathway to a Home Visiting Services Expansion

Overview

Developed in response to local jurisdictions request for a funding path

Evidence-based home visiting services for high-risk pregnant women and children up to two (2) years old

Evidence-based programs that may be offered:

- Nurse Family Partnership
- Healthy Families America

Must be Medicaid beneficiaries to participate

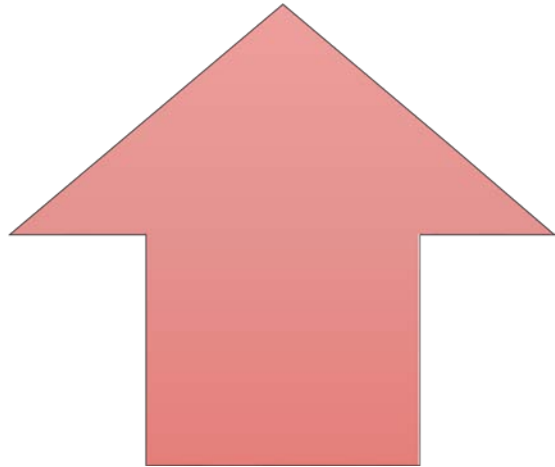
Overview (cont.)

Local health departments or other local government entities, such as a local management board, to serve as Lead Entities

There is no MDH funding contribution

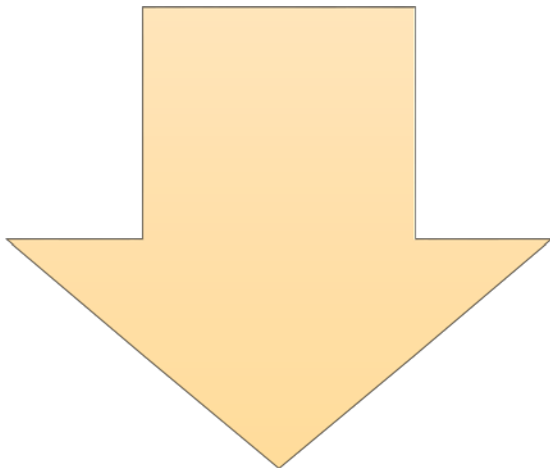
HVS Pilots are funded separately and distinctly from federally funded home visiting programs (e.g. MIECHV)

Pilot Goals



To improve health outcomes for targeted populations

To improve community integration for at-risk Medicaid beneficiaries



To reduce unnecessary/inappropriate utilization of emergency health services

Developing a Pilot Protocol with CMS

Key Elements:

- Eligible population to be served
- Goal: Expand services
- Evidence-based models
- Financing mechanism/payment process flow
- Reimbursement for services rendered
- Provider qualifications
- Entities eligible to participate
- Per home visit rate development
- Evaluation design

Program Implementation Process

Stakeholder Outreach Process

Webinars

Relevant Stakeholder Meetings

Website Management

Request for Applications (RFA)

Aligned with Special Terms and Conditions (STCs) from the Centers for Medicare and Medicaid Services (CMS)

Sent out to all relevant stakeholders

Application Review and Selection Process

Subject Matter Expert (SME) Review with Maternal and Child Health Bureau (MCH)

Implementation

Kick-Off Meetings

Data Report Training

Monthly Calls

HVS Pilot Awardees

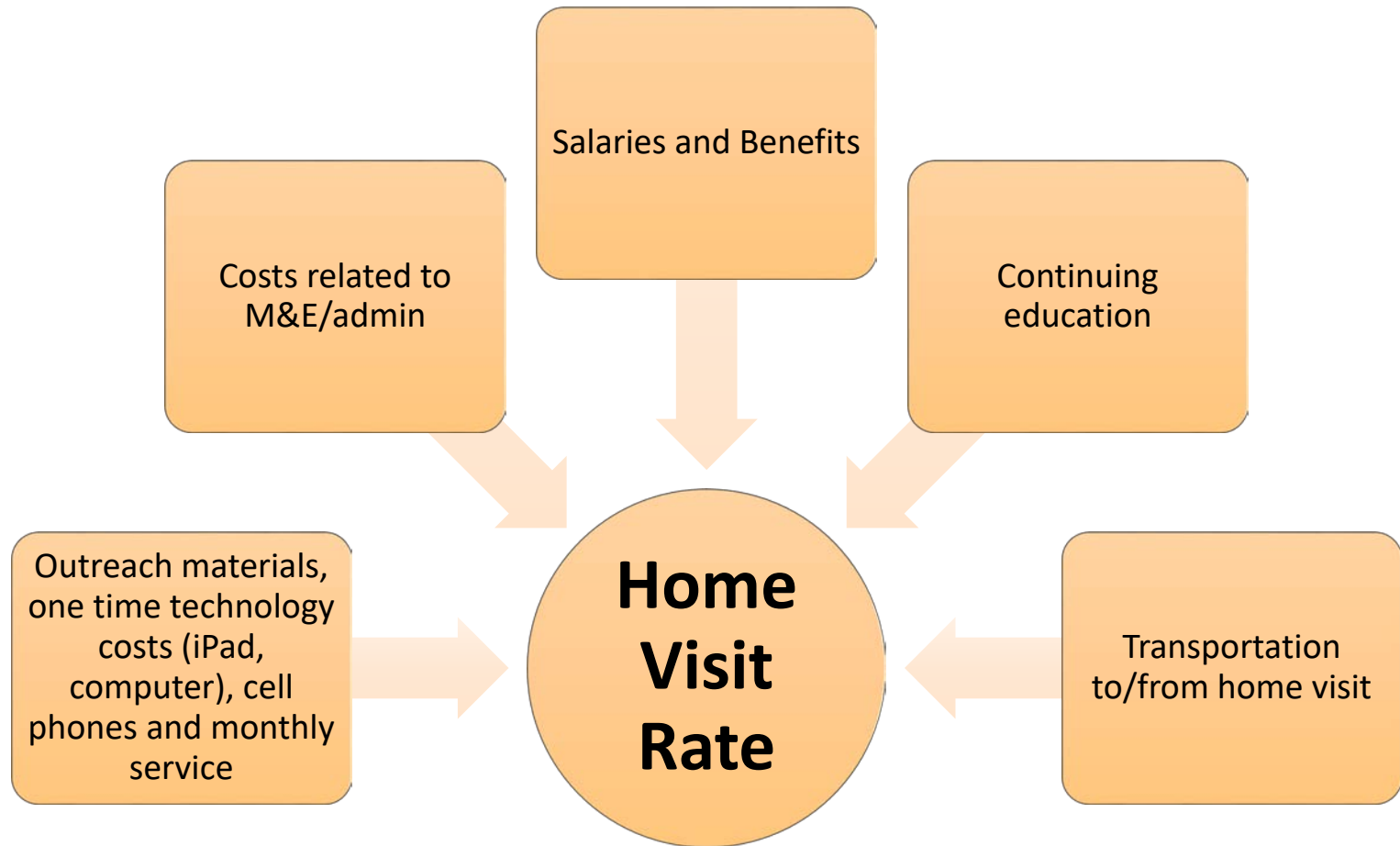
Harford County Health Department

- Round 1 awardee (2017)
- 30 beneficiaries
- Up to \$269,268 combined local and federal matching Medicaid funds
- Operating Healthy Families America (HFA)

Garrett County Health Department

- Round 2 awardee (2018)
- 13 beneficiaries
- Up to \$74,210 combined local and federal matching Medicaid funds
- Operating Healthy Families America (HFA)

Allowable Rate Components



Rate Development Flow Chart

Step 1: Develop a listing of allowable line-item expenditures

Step 2: Examine your accounting records for at least 3 previous fiscal years

Step 3: Compute an average number of successful home visits completed across all home visitors for at least 3 previous fiscal years

Rate Development Flow Chart

Step 4: Based on Steps 2 and 3, determine the allowable expenditure cost per completed home visit by dividing the total dollar amount spent by the total number of successful home visits completed in each fiscal year.

Step 5: Compute an average amount spent across fiscal years to deliver home visiting services

Step 6: Propose a unit rate and provide accompanying narrative budget justification

Medicaid/Public Health (MCH) Partnership

Examples of Partnership in Action

Braided funding (federal, local, state funds)

Home Visiting Consortium Meetings

Home Visiting Newsletter

Maryland Medicaid Advisory Committee (MMAC) Meetings

MCO Leadership Meetings

Local Health Officers (LHO) Roundtable Meetings

Joint Webinars

Panel Discussion

Panelists

Medicaid	MCH Bureau/Public Health
Sandy Kick	Mary LaCasse
Alex Loizias	Colleen Wilburn

Website Resources

Community Health Pilots

- §1115 Waiver Special Terms and Conditions

Home Visiting Services Pilot

- HVS Pilot Protocol
- Mathematica HV Rate Setting Report (2014)
- Executive Summary of HVS Pilot
- HVS Pilot RFA

Questions?

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For questions about the HVS Pilot, please email:

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